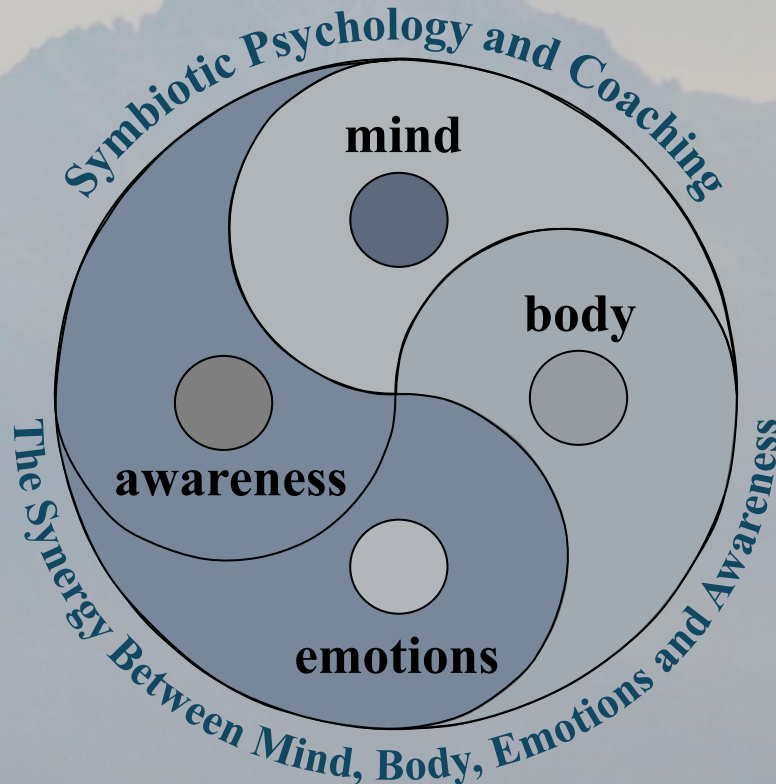


***Humanity's Evolved and Natural
Cognitive-Emotional Operant Conditioning
Mechanism
(rev2026-06-19a)***



***Not until the illusion of emotions is understood,
will the power of emotions be revealed.***

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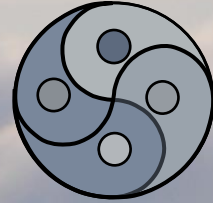
ajackson@symsyc.com

symbioticpsychology.com





*The Harmonious Interactions
Between Mind, Body, Emotion,
and Awareness*



*Which end of the stick are you
hanging on to?*



*a physiology of
strength,
empowerment, and
successful
decision-making*



*a physiology of
weakness,
impotence, and
poor
decision-making*

How do you know?



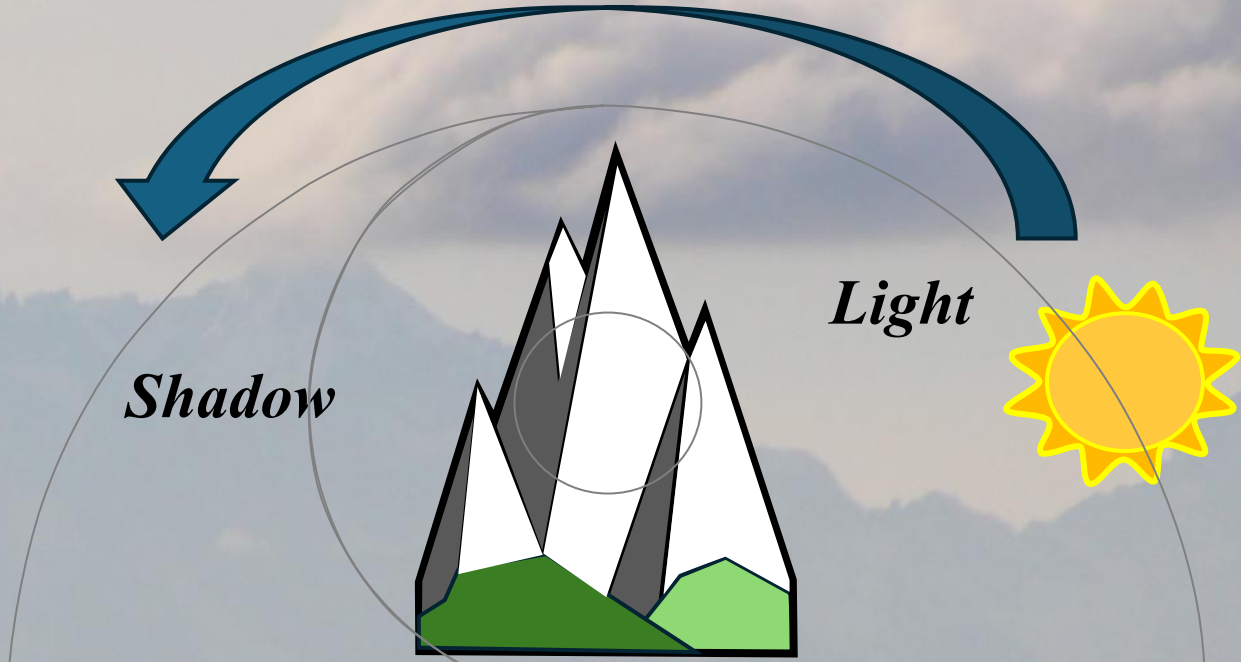
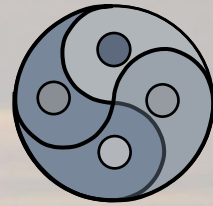
A Taoist teacher, standing in front of his students, was pointing to the moon and stars beyond. The students just stared at the man's broken and mangled hand. He gently spoke to his class:

“Do not fixate on the broken and mangled hand, for it is indeed a soreness to any beholder. The message is not within the hand, nor within the moon and stars at which it points, but rather lies within another Universe that surrounds us known only through its quiet revelations.”

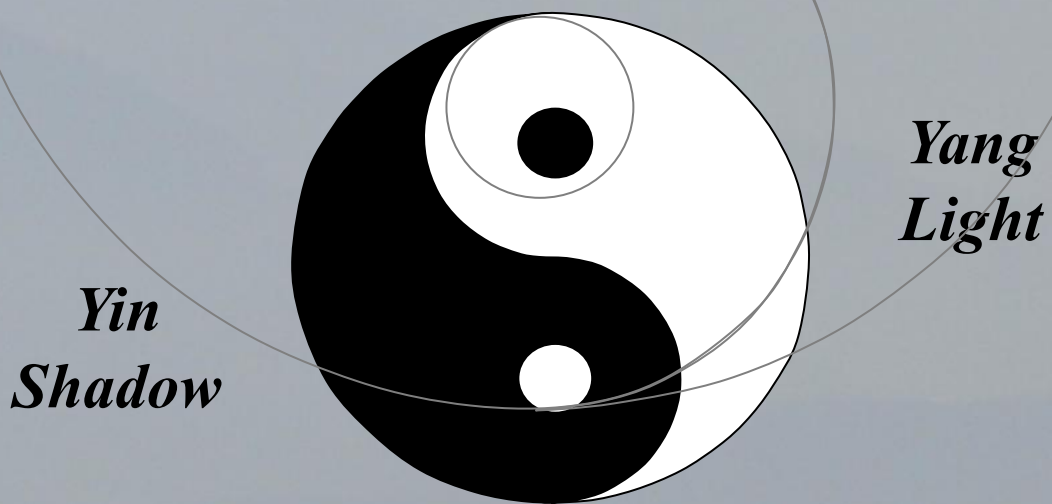
The words, diagrams, and pictures in this book are the broken and mangled hand. They are not the message but point towards the message, which will only be heard within the silence of the Tao.



*The Harmonious Interactions
Between Mind, Body, Emotion,
and Awareness*



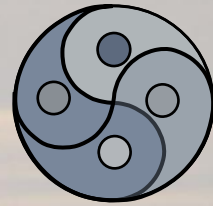
*Can you see, understand, and feel this marvelous and
harmonious movement of light and shadow.*



*In the Tao, this harmony of movement between
light and shadow is represented as Yin Yang.*



*The Harmonious Interactions
Between Mind, Body, Emotion,
and Awareness*



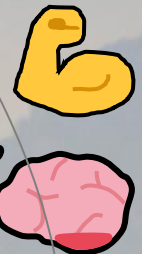
1) Yinyang is the symbiotic and harmonious movement and dance of light and shadow, masculine and feminine, mind and emotion.



Yin
Shadow,
Feminine,
Emotions



Yang
Light,
Masculine,
Mind



a. *Mind (cognition)* : mental activities of knowing and awareness resulting in:



thoughts, memories, beliefs, imaginings, perceptions, and reasonings

b. *Emotions* (plus moods, attitudes, and feelings):

they feel-good

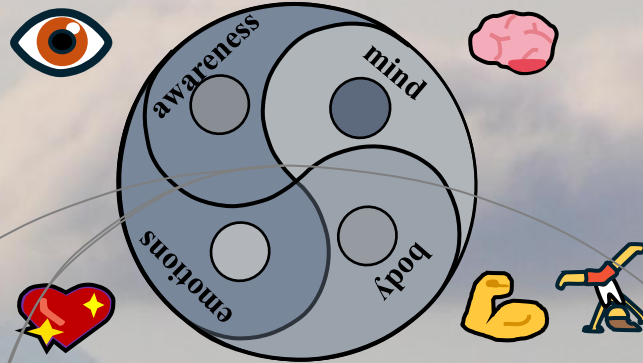
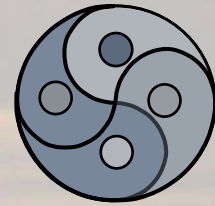


or they feel-bad.



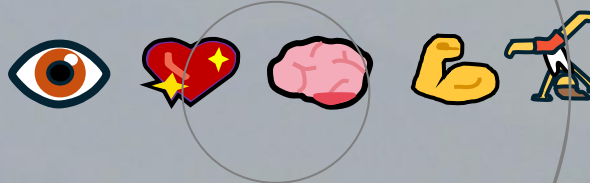


*The Harmonious Interactions
Between Mind, Body, Emotion,
and Awareness*



The Tao of Athletic Success is based on the evolved *symbiotic synergy* between mind, body, emotions, and awareness.

- c. *Symbiotic*: when different and separate entities work harmoniously together for their mutual benefit.

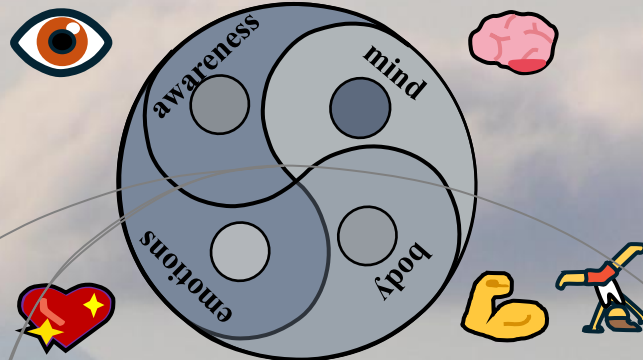
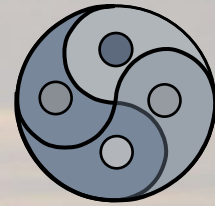


- d. *Synergy*: when entities work harmoniously together and their output is more than the sum of their parts. 1+1 is more than 2...1+1 = 3, 4, 5 or even more.

+ = or more



*The Harmonious Interactions
Between Mind, Body, Emotion,
and Awareness*



The Tao of Athletic Success is based on the evolved *sybiotic synergy* between mind, body, emotions, and awareness.

e. **operant conditioning: how pain and pleasure modify behavior for survival**

1. *Avoiding painful activities*

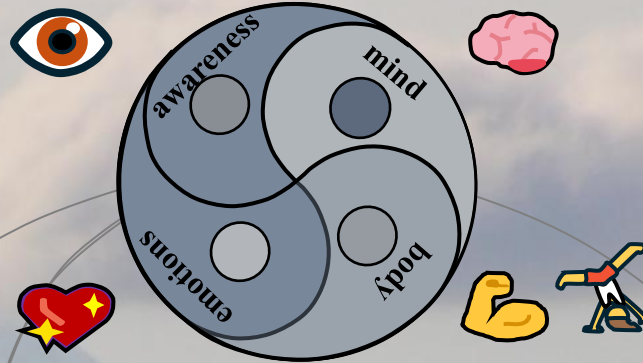
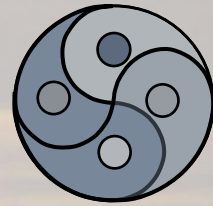


2. *Enhancing pleasurable activities*





*The Harmonious Interactions
Between Mind, Body, Emotion,
and Awareness*



The harmonious mind, body, emotions, and awareness symbiotic relationship has evolved over millions of years of 1) struggle, hardship, and conflict as well as 2) play, ease, and cooperation and for the survival of the strongest, fastest, most agile, and clever.

Feeling-good emotional awareness has an evolved correlation with a strong, robust, and agile physiology of the mind and body



conducive to health, well-being, and success.



Feeling-bad emotional awareness has an evolved correlation with a weak, frail, and unhealthy physiology of the mind and body

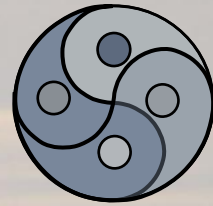


vulnerable to illness, injury, and accidents.

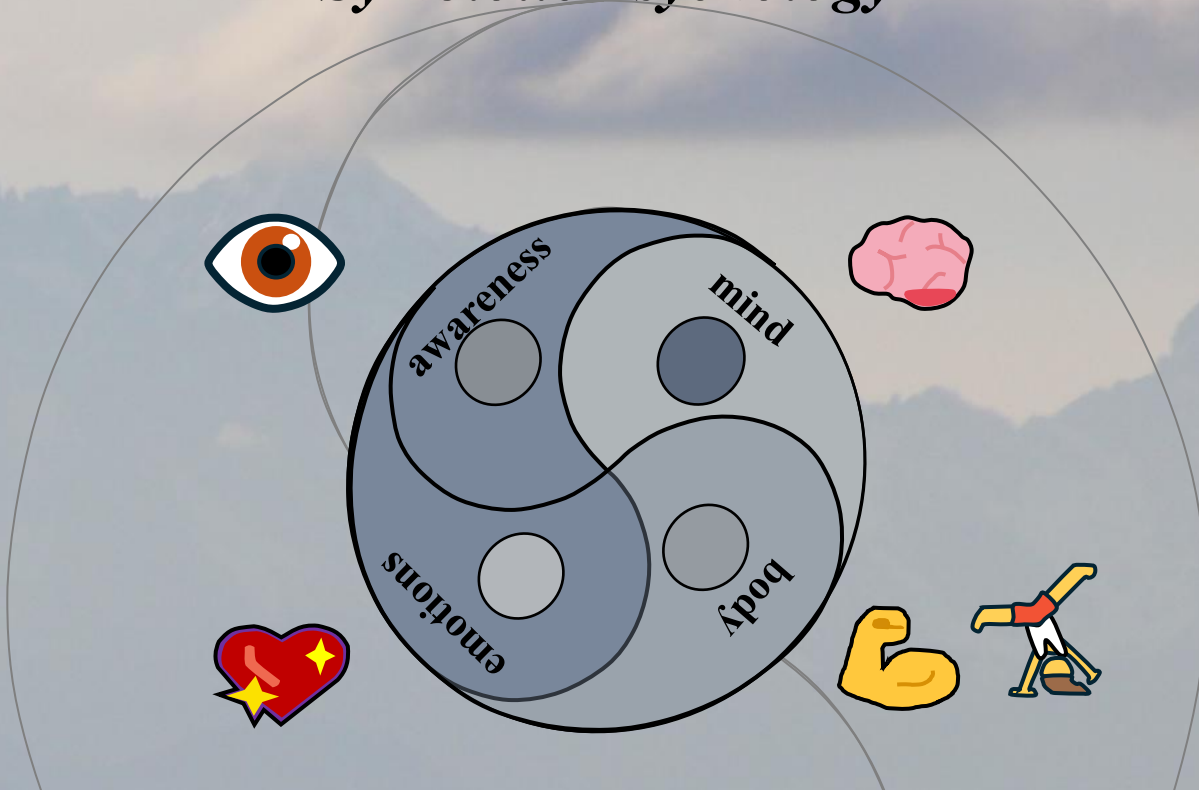




*The Harmonious Interactions
Between Mind, Body, Emotion,
and Awareness*



Symbiotic Psychology

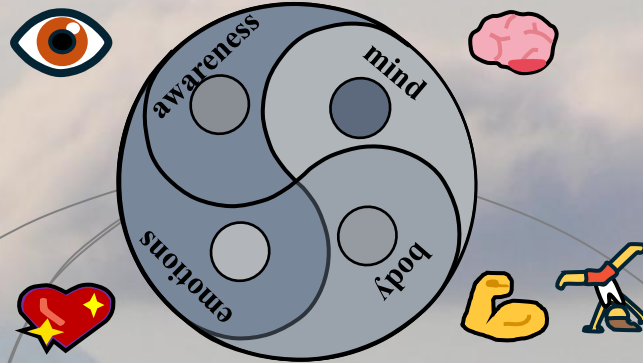
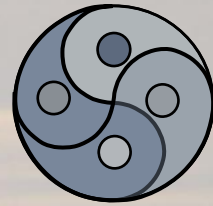


Evolution has intertwined the mind, physiology, emotions, and consciousness where they all work together as a team in symbiotic harmony to attain and maintain an individual's health, well-being, and successful critical analysis and decision-making prowess.





*The Harmonious Interactions
Between Mind, Body, Emotion,
and Awareness*



*The Evolved **Cognitive-Emotional** Relationship*



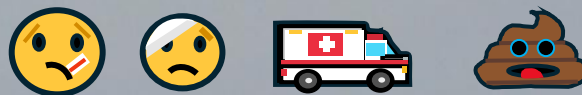
Feeling-good emotions must correlate with cognitive activities focused on what is wanted, desired, and intended in life's experience such as:



**health, well-being, and
what ever self-defined success that may exist**



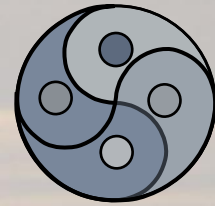
Feeling-bad emotions must correlate with cognitive activities focused on what is NOT wanted, desired, and intended in life's experience such as:



**illness, injury, accidents
and what ever self-defined poo that may exist**



One's Own Internal Journey Up The Mt. Everest Success



Climbing the Mt. Everest of Success



One's Own Personal Internal Journey Up the Mt. Everest of Success

means following **your own** vibrational vortex of
empowering, healthy, and good-feeling mental activities

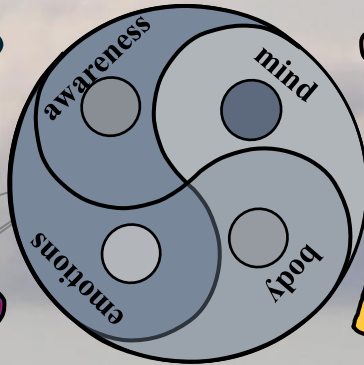
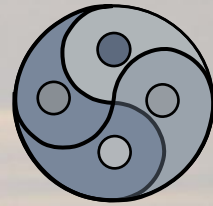
**What does success mean to you? What do you want,
desire, and intend in your life's experiences?**

What "excites, ignites, and delights" ?

1. _____
2. _____
3. _____
4. _____



One's Own Internal Journey Up The Mt. Everest Success



Cognitive-Emotional Operant Conditioning

Which end of the stick are you hanging on to?



mental activities focused on what is NOT wanted, desired, and intended in life's experience:



Mental activities focused on what is wanted, desired, and intended in life's experience:



*emotionally bad-feeling
unhealthy, weak, fragile, and
imbalanced physiology*

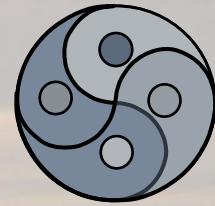


*emotionally good-feeling
healthy, strong, robust,
and balanced physiology*





One's Own Internal Journey Up The Mt. Everest Success



Climbing the Mt. Everest of Success

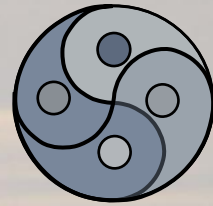


Our evolved and natural cognitive-emotional operant conditioning mechanism and to use emotions to guide mental activities:

- 1) Reprocessing, reconstructing, redeveloping unhealthy, emotionally bad-feeling cognitions of failure into***
- 2) healthy emotionally good-feeling cognitions of success***

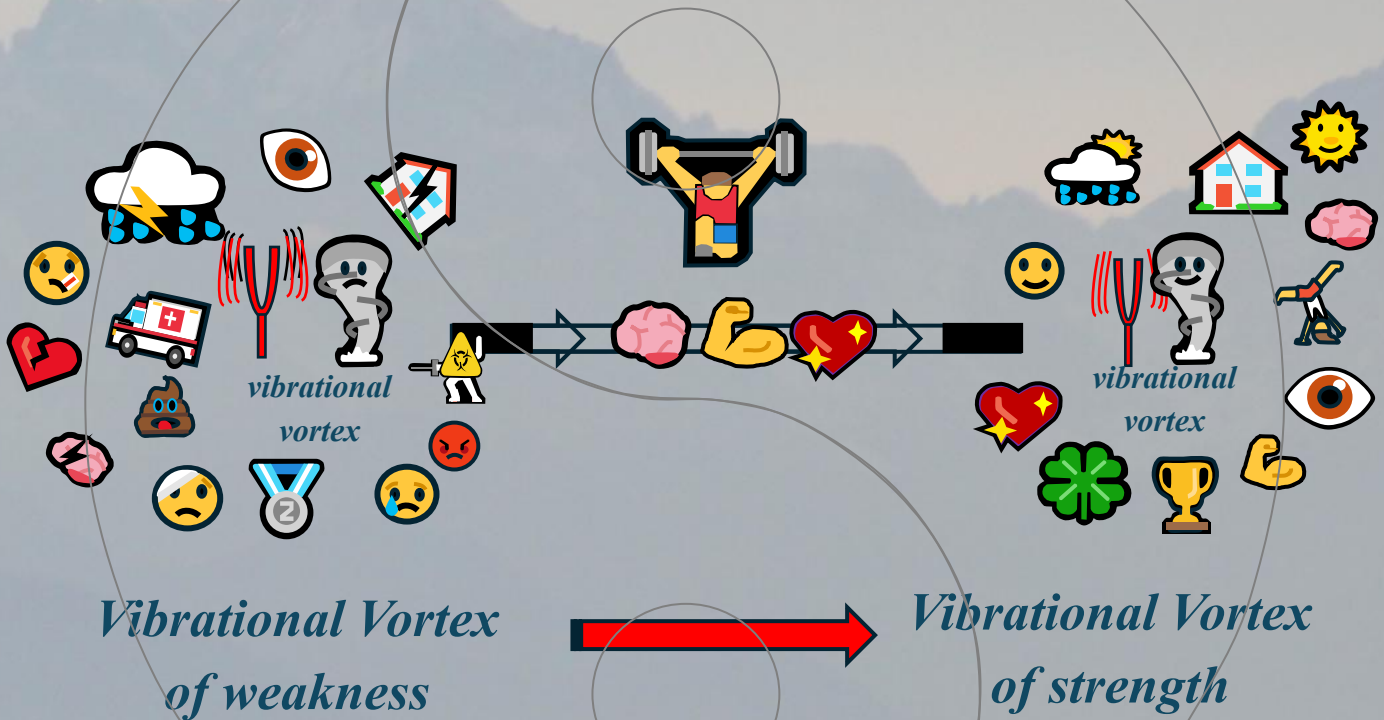


*The Harmonious Interaction
Between Mind, Body, Emotion,
and Awareness*



Climbing the Mt. Everest of the Success

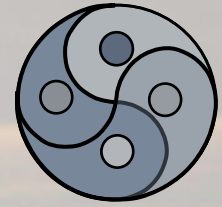
*Cognitive-Emotional Operant Conditioning
Discipline, Work, Strength and Conditioning*



*Education and Training:
developing the skills, abilities and knowledge to
respond and use emotions to guide mental
activities towards a physical vortex of strength,
power, agility and stamina conducive to health,
well-being, and successful critical analysis and
decision-making prowess.*



*“The Tao of Athletic Success” Workout
Learning How to Succeed in Sports and In Life*



Cognitive-Emotional Operant Conditioning



Cognitive-emotional operant conditioning is about developing and strengthening an individual's skills, abilities, and understandings to successfully respond to their emotional awareness and re-process disempowering, unhealthy, and bad-feeling mental activities into empowering, robust, and good-feeling mental activities conducive to health, well-being, and successful critical analysis and decision-making prowess. Symbiotic Psychology understands the mind, body, emotions, and awareness as a harmonious team that has evolved out of millions of years of struggle, conflict, and battle as well as millions of years of play, ease, and cooperation for the survival of the fittest, fastest, most agile, and clever among us to build the next generation of humanity.

Cognitive-Emotional Operant Conditioning

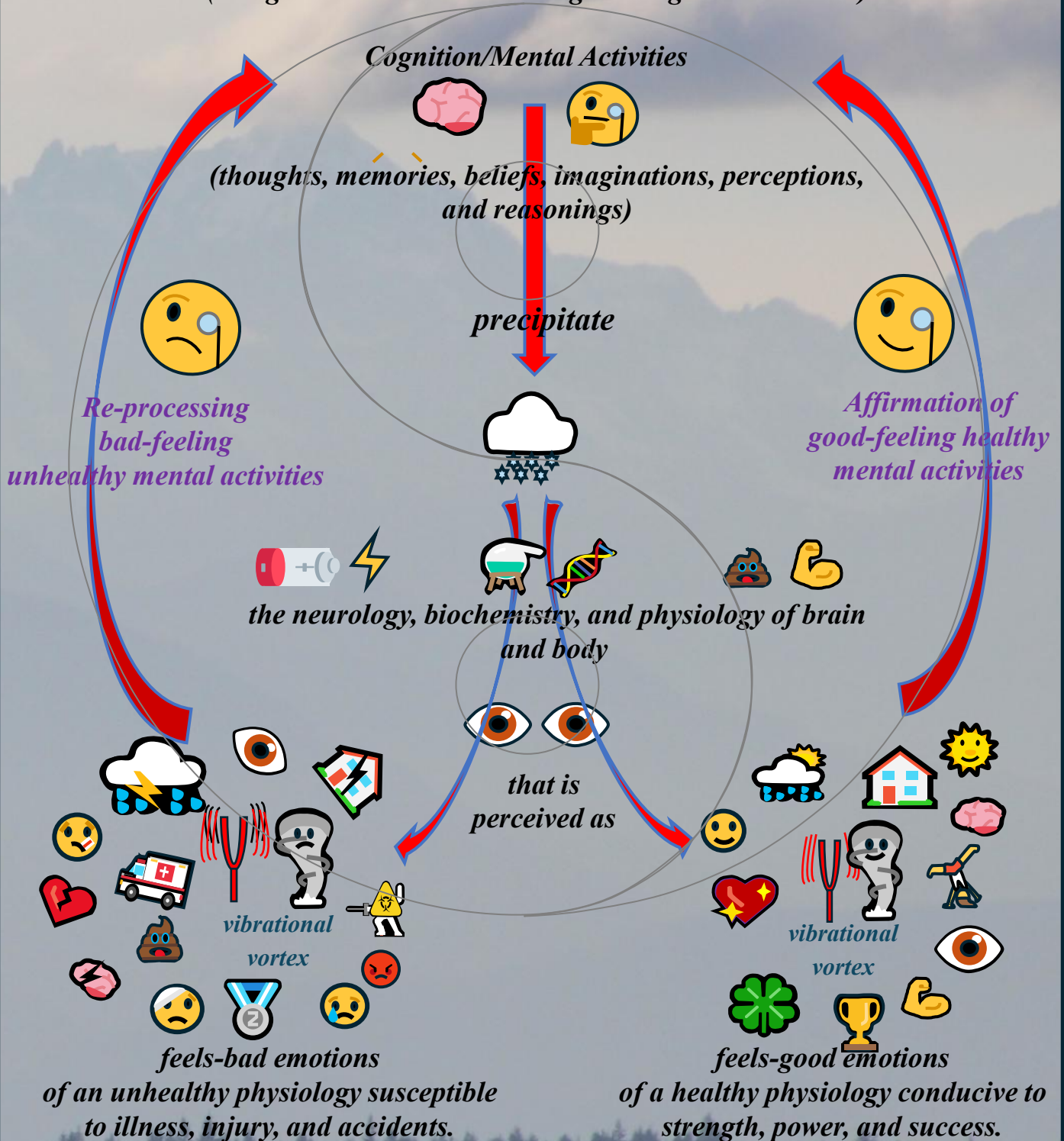


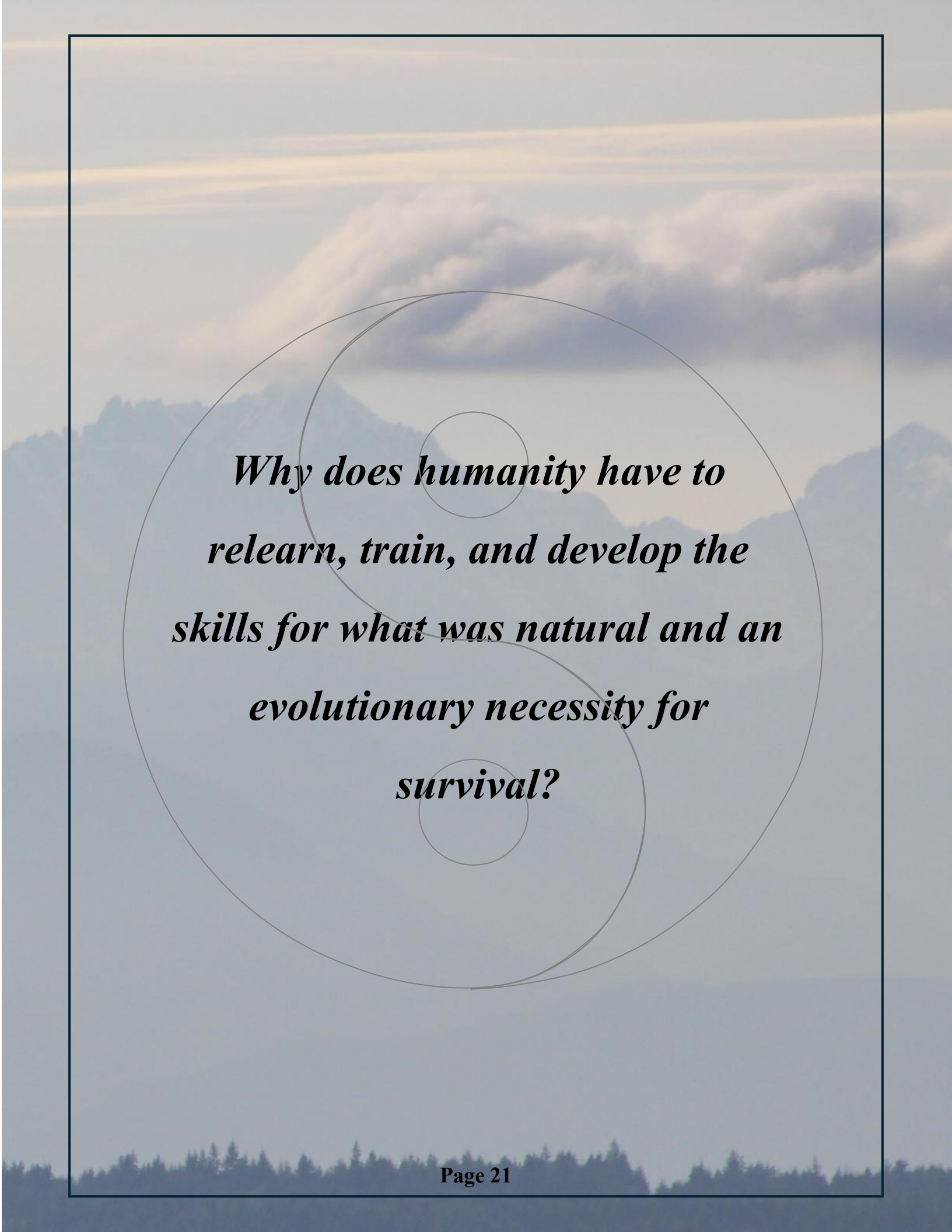
vortex of disempowering,
unhealthy, and bad-feeling
mental activities

**Discipline, Work,
Strength, & Conditioning**

vortex of empowering,
healthy, and good-feeling
mental activities

Cognition-Emotional Strength & Conditioning
(using emotional awareness to guide cognitive activities)



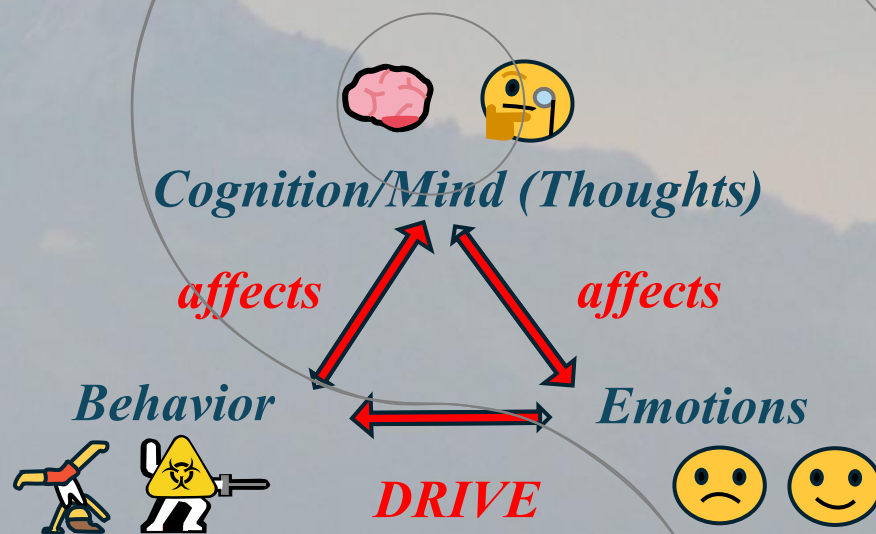


*Why does humanity have to
relearn, train, and develop the
skills for what was natural and an
evolutionary necessity for
survival?*

The Mountain Exists as Humanity Was Taught

*Today's cognitive-emotional behavior is based on a 3000-year-old language and literary linguistics of **emotionally driven behavior** where dangerous emotions drive destructive behavior and therefore emotions must be controlled, regulated, and managed by the cognitive mind.*

The "Cognitive-Triangle"

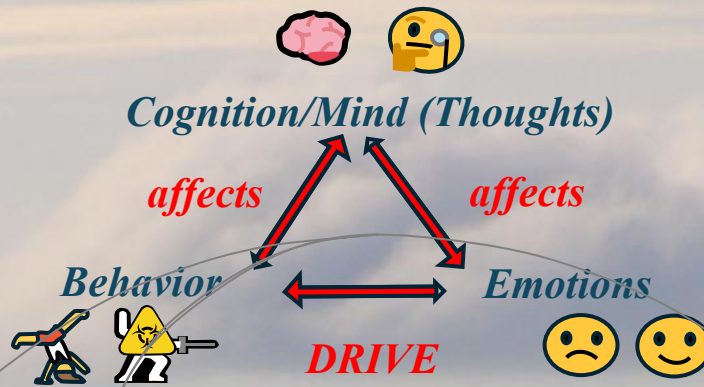


“Goddess, sing me the anger of Achilles, Peleus’ son, that fatal anger that brought countless sorrows on the Greeks and sent many valiant souls of warriors down to Hades, leaving their bodies as spoil for dogs and carrion birds: for thus was the will of Zeus brought to fulfilment”

Homer, (800-700/2009). *“Iliad”* (A.S. Kline, Trans.), Benard Picart & Hendrick Goltzius

Achilles’ anger brought countless sorrows upon the Greeks. Achilles’ anger sent many valiant souls to Hades. Homer inscribes the emotion of anger as causal; that is, anger is the cause of Achilles’ behavior. This language and literary linguistic paradigm of “emotionally driven behavior” demands emotional regulation, management, and control by the cognitive mind because dangerous emotions can drive destructive behavior.

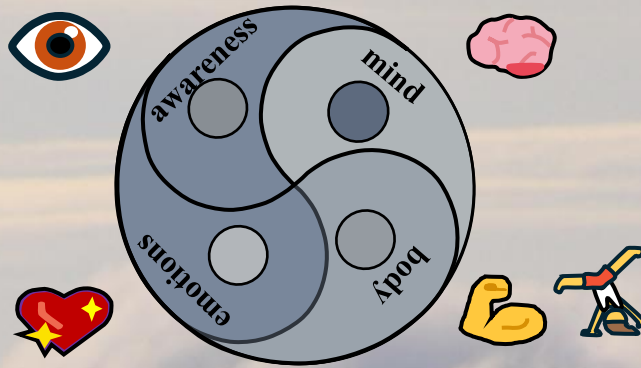
The Cognitive Triangle of Modern Psychology and Psychiatry



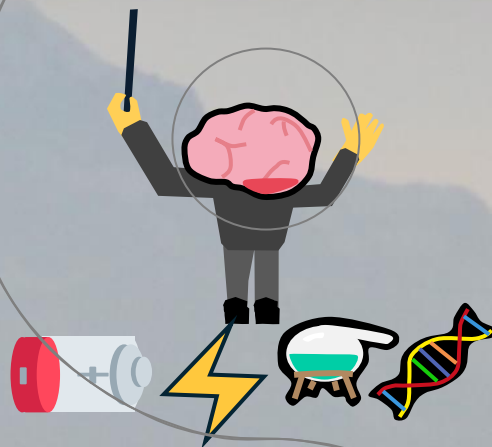
Now, for nearly 3000 years, humanity has been neurolinguistically programmed in a language and literature of “**emotionally drive behavior**” where aberrant and dangerous emotions drive destructive behavior and therefore emotions must be controlled, regulated, and managed by the superior cognitive mind and even with pharmaceuticals if deemed necessary.

Beginning with the Ancient Greek Philosophers (600- 300BCE) humanity has been plagued with the supremacy of “mind” and “reason” and **emotional dysfunction, disorder, and need for emotional control**. These linguistic debates between thoughts, emotions, and behavior continued throughout our religious history and in such literary works of: Shakespear, Mark Twain’s Tom Sawyer, Austen’s Pride and Prejudice, Dickens’s Great Expectations, and Shelly’s Frankenstein.

Modern psychology has adopted this 3000-year-old language and literary linguistics of emotional dysfunction and disorder also demands that emotions must be controlled, regulated, and managed by mind where pharmaceuticals are used to manage biochemical imbalance caused by emotional dysfunction.

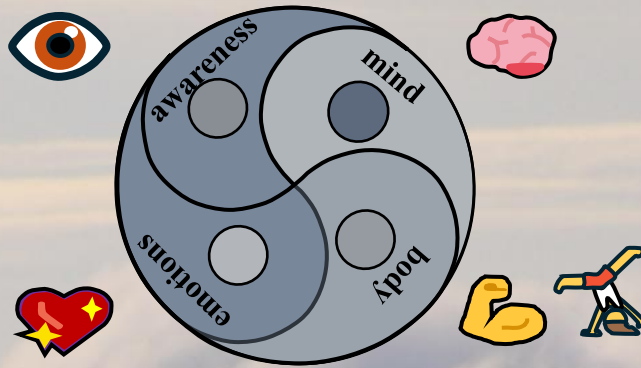


What is the cognitive triangle missing?

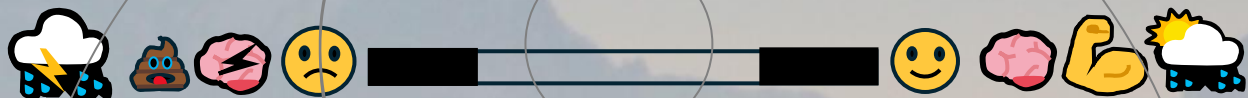


A. The brain is a highly functional biological processor:

- 1) That orchestrates neurological, biochemical, and physiological changes and states of being that drives behavior*
 - a. Cognition precipitates the physiology that drives behavior*
 - b. Emotions are the perception of these changes and states of physiological being (emotions become involved in the brain's driving behavior algorithm when they drive the thoughts that precipitate...)*
- 2) Therefore:*
 - a. Cognitive dysfunction (not emotional dysfunction)*



What is the cognitive triangle missing?



Bad-feeling: unhealthy, weak, fragile, and imbalanced physiology

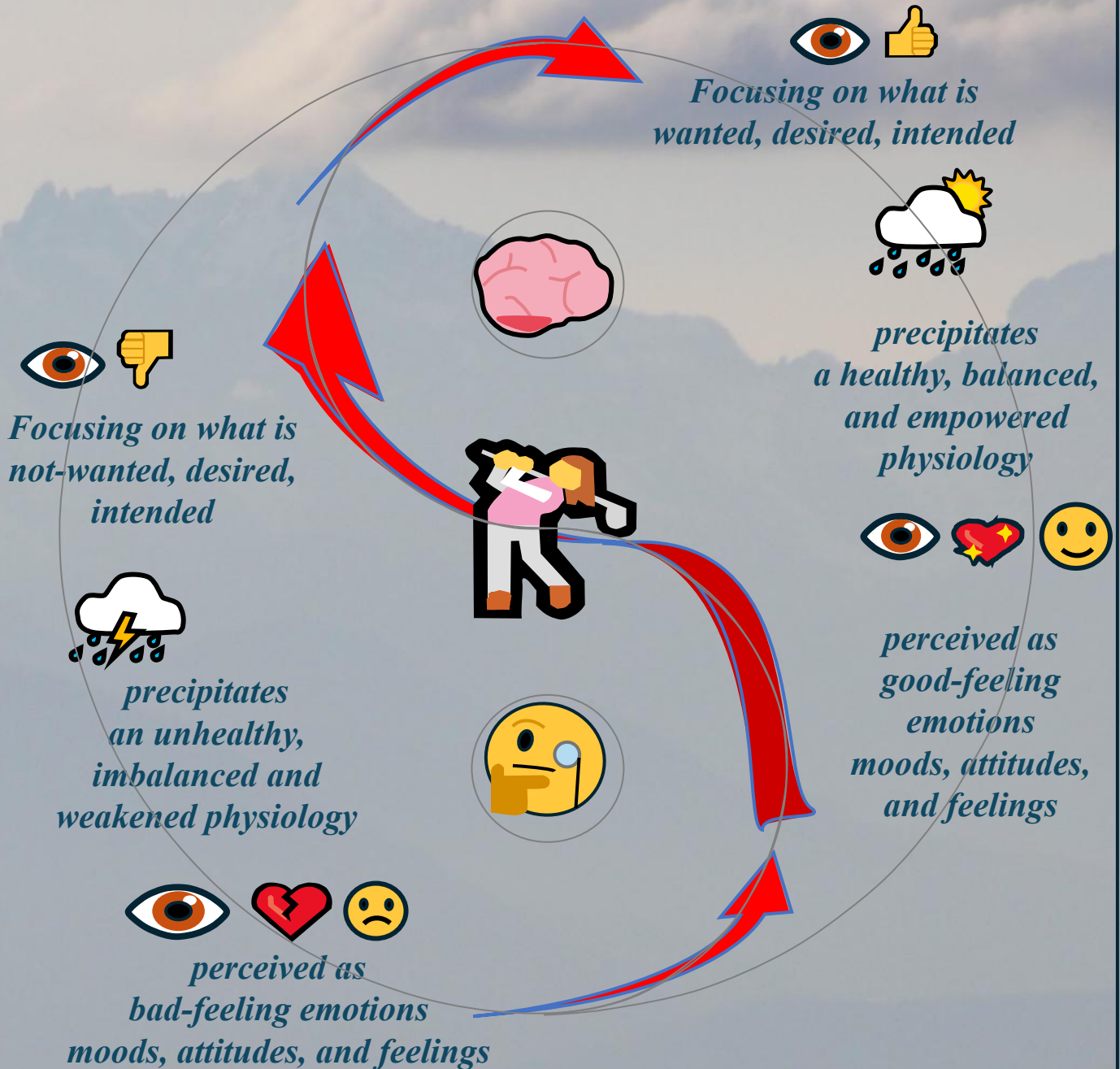
Good-feeling: healthy, strong, robust, and balanced physiology

B. The Evolution of Body and Emotions

- 1) *Imagine a feeling good, but sick early humanoid...going out on a hunt on the plains of Africa?*
 - a. *Is his good-feeling and unhealthy physiology going to keep him alive?*
- 2) *Think of a good feeling drunk, stumbling out of a bar and into his car to drive across town during rush hour traffic to buy groceries...*
 - a. *What is going to happen?*
- 3) *Therefore:*
 - a. *Feeling-good emotions must correlate with a healthy physiology*
 - b. *Feeling-bad emotions must correlate with an unhealthy physiology.*

C. Using Emotional Awareness to Drive Re-Processing Mental Activities and Focus

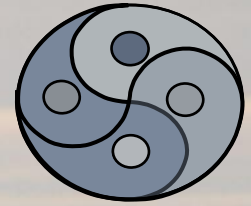
- 1) ***Feeling-bad cognitive behavior correlates with a movement towards an imbalanced biochemical and neurological physiology susceptible to illness, injury, accidents, and poor decision-making ability.***



- 2) ***Feeling-good cognitive behavior correlates with a movement towards a balanced biochemical and neurological physiology conducive to strength, power, agility, cunning and successful decision-making ability.***

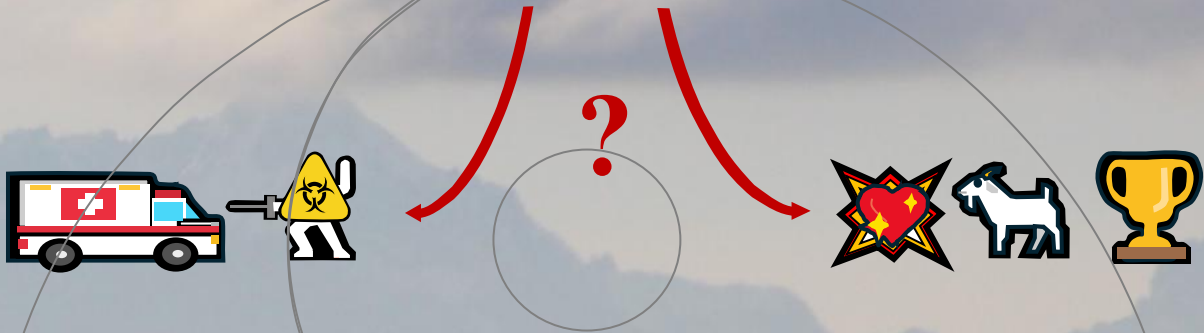


*“The Tao of Athletic Success” Workout
Learning How to Succeed in Sports and In Life*



Challenging Academic’s Literary Linguistic Psychology of 3000-year-old Emotionally Driven Behavior and Control

Something went wrong!?

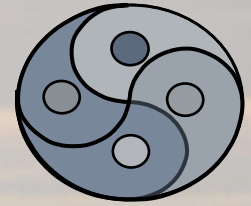


Something went amiss for promising, young University of Wisconsin long distance runner Sara Shulze (2000-2022) who committed suicide in our world of highly advanced, researched, and academically grounded sports psychology.

- 1) “Mental toughness”: about tolerating and performing within a stressed and anxious (and unhealthy) physiology?
 - a. Instead of “mental toughness” and athlete must develop the “mental discipline” to re-process emotionally bad-feeling unhealthy physiology towards emotionally good-feeling healthy physiology of strength, power, agility, and cunning conducive to success**



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Something went wrong!?

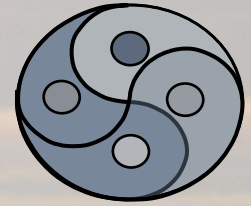


2) *“Emotional control”, regulation and management by the mind and (if necessary) with pharmaceuticals?*

- a. *But cognitive behavior (not emotions) precipitates the physiology that drives behavior, and therefore dangerous cognitive behavior must be controlled, regulated, and managed with emotional awareness*
- b. *Like a car’s instruments inform the driver of potential problems, a person’s emotions perceive the health of their physiological state of being*
- c. *Note: Always follow your Doctors prescriptions.*

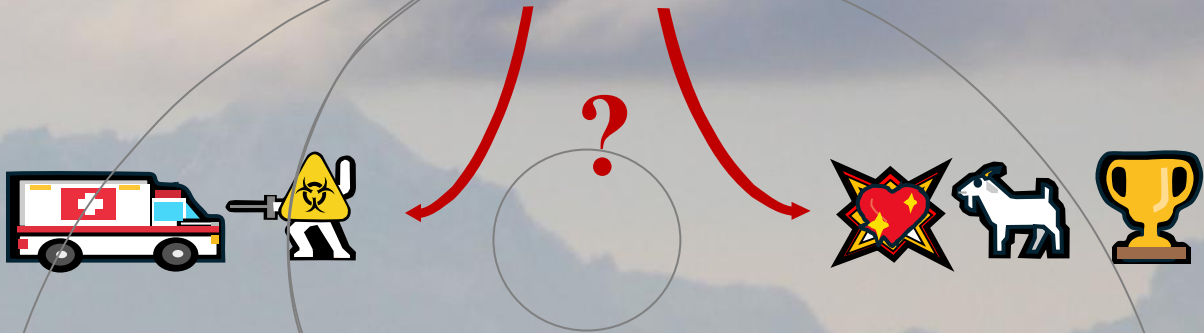


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Challenging Academic’s Literary Linguistic Psychology of 3000-year-old Emotionally Driven Behavior and Control

Something went wrong!?



3) *“Mindfulness” teaches non-judgment & non-response to thoughts and emotions?*

a. *But an athlete must evaluate & respond to their emotional awareness for their own health, well-being, and successful decision-making prowess.*

4) *“Short memory”: “forget about it and move on”?*

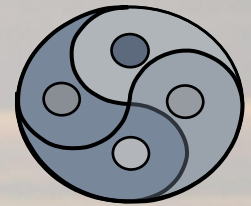
a. *What about emotional discipline to re-process unhealthy mental behavior conducive to errors towards a healthy physiology of success?*

5) *“Positive Self-Talk”?*

a. *There is no “positive self-talk” without integrating the necessary ingredient of good-feeling emotional awareness.*

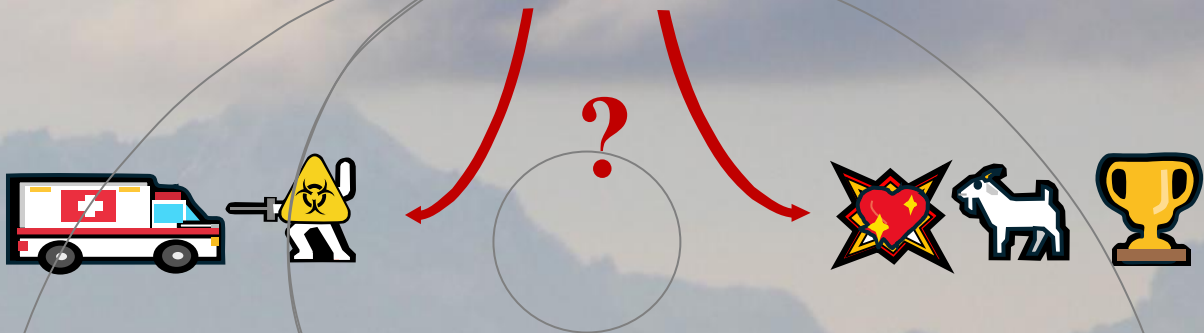


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Learning How to Succeed in Sports and In Life*



Challenging Academic’s Literary Linguistic Psychology of 3000-year-old Emotionally Driven Behavior and Control

Something went wrong!?



- 6) **“Physical Toughness”** training: strength and conditioning coaching of “no pain, no gain”?
 - a. There isn’t an emotional pain equivalency!
 - b. Not responding to and re-processing emotional pain will lead to an unhealthy physiology and possible sickness and death
- 7) **“Emotional Disorder”**: Do emotions drive dysfunctional behavior or does dysfunctional cognitive activities precipitates the physiology that drives dysfunctional behavior? Emotions are not a disorder or dysfunctional when accurately perceiving one’s physiological state of being.
- 8) **“Mental Illness”** as an illness rather than a language and literary neurolinguistic programming of an erroneous belief in emotional control by the mind rather than emotional guidance of the mind. We don’t want emotions controlling mental activities but guiding bad-feeling mental activities of disempowerment towards good-feeling cognitions of empowerment.

The Mental-Emotional Being



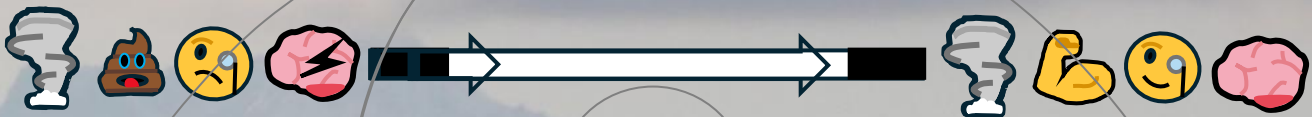
*vortex of disempowering,
unhealthy, and bad-feeling
mental activities*

***Discipline, Work,
Strength, & Conditioning***

*vortex of empowering,
healthy, and good-feeling
mental activities*

Cognitive-Emotional Wisdom

Where do you start?



***An individual starts by attaining and maintaining a vortex of
empowering, healthy, and good-feeling mental activities.***

- 1. Do something for your self, every day, that brings about good-feeling emotional awareness***
- 2. Before you start a project, workout, or any chore or activity, take a moment to get into a good-feeling place of power.***
- 3. Start prioritizing your daily activities; start with the one that brings about the most excitement or passion. And after that activity has run its course, do the next exciting activity. And so on throughout the day.***

The Mental-Emotional Being



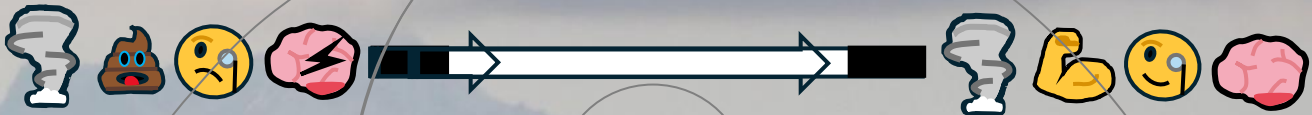
*vortex of disempowering,
unhealthy, and bad-feeling
mental activities*

**Discipline, Work,
Strength, & Conditioning**

*vortex of empowering,
healthy, and good-feeling
mental activities*

Cognitive-Emotional Wisdom

Where do you start?



4. Use the Power Stick to focus on what is wanted:

(or re-focus from what is not wanted to what is wanted)

- a. realize what you really don't want
 - i. negative, emotional bad-feelings
 - ii. an unhealthy physiology of weakness and impotence and
- b. but understand the power of your bad-feeling, negative thinking
 - i. negative thoughts tell you what you don't want
 - penalty, turnover, interception, fumble, missed block
 - ii. in your sport, your position, your "performance"
 - what don't you want
- c. Now get to the other end of the stick when focusing upon what you do want
 - i. emotional good-feelings
 - ii. a healthy and balanced physiology of strength and power
 - iii. re-phase, re-develop negative, unwanted thinking to wanted
 - i. what do you want to see, want to do, want to happen...

The Mental-Emotional Being



*vortex of disempowering,
unhealthy, and bad-feeling
mental activities*

**Discipline, Work,
Strength, & Conditioning**

*vortex of empowering,
healthy, and good-feeling
mental activities*

Cognitive-Emotional Operant Conditioning

Step 1: Develop Healthy Mental-Emotional **Distracting Activities**

Intent is to purposely distract the mind and get off an emotionally bad-feeling place and into a better (or-less bad) feeling-good place of power.

- 1) *Learn to “stop”, at the edge before you fall in. Don’t go there: change the subject*
- 2) *“Hop-skip-jump”:* *focus on breathing, where and what you feel inside, and look around all at the same time*
- 3) *Deliberate focused breathing: 4-4 timing (4in-4out); 4-2-4 timing (4in- hold2-4out); 2-4 timing (2in-4out); experiment and see what works.*
- 4) *Do something passionate.... for yourself.... that excites, delights, and ignites.*
- 5) *Go for a run, exercise, wear yourself out*
- 6) *Song and Laughter*
 - a. *Listen to music, watch videos,*
 - b. *get a laugh, sing a song.*
- 7) *Go some place comforting, exciting, or peaceful, etc.*

The Mental-Emotional Being



*vortex of disempowering,
unhealthy, and bad-feeling
mental activities*

**Discipline, Work,
Strength, & Conditioning**

*vortex of empowering,
healthy, and good-feeling
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- 8) *Go on a rampages of appreciation. Or just look around and appreciate...*
- 9) *Acts of Kindness; Do something nice for a friend; Pet a cat (dog, rabbit.); ?*
- 10) *Get busy with your hobby(s) or some extra-curricular activity*
- 11) *Do some creative writing, keep a journal... but don't wallow in the mud.*
- 12) *Dwell within, meditate within, a (your) feeling-good Higher Power*
- 13) *????*

Note: The "Black Dog Institute" in Australia uses student "anxiety" in primary schools as an indicator of a potential future of "mental health problems". That is, if a student doesn't have the skills to move out of "anxiety" now... they won't have the capacity to re-process bad-feeling and unhealthy mental activities in their teen and adult years when life brings much greater challenges.

The Mental-Emotional Being



*vortex of disempowering,
unhealthy, and bad-feeling
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**Discipline, Work,
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Cognitive-Emotional Operant Conditioning

Step 2 Exercises: Develop Mental-Emotional *Re-Processing Skills* to get into a better (or less-bad) feeling place of power.

The intent is to turn pain into gain. How fast can an individual re-process, re-structure, or re-develop emotionally debilitating, unhealthy and bad-feeling *mental activities* into healthy, strong, powerful, and good-feeling *mental activities*? (mental activities produce thoughts, memories, beliefs, imaginings, perceptions, and reasonings)

- 1) *Find a better feeling (or “less-bad”) thought.*
- 2) *Re-state and re-focus from “unwanted” to the “wanted” desire and intended outcome: “I am not going to throw an interception” to “I will complete this pass”.*
- 3) *Re-framing, Lemons into Lemonade: This storm means an inside workout, but the crops can use the rain. Or... I learned something important from this defeat.*
- 4) *Modify beliefs: reason out a better feeling idea, concept, or belief that “expands, excites, and ignites”.*
- 5) *Attitude of Gratitude for Lessons Learned: From this failure, I learned how to be better and will succeed next time.*
- 6) *Appreciate the moment: Can “feels-good” be found here?*
- 7) *Forgiveness: forgiveness is not about pardoning another’s transgressions, but to free oneself from one’s own bad-feeling, unhealthy, and destructive mental activities.)*

The Mental-Emotional Being



*vortex of disempowering,
unhealthy, and bad-feeling
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**Discipline, Work,
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Cognitive-Emotional Operant Conditioning

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- 8) *Re-evaluate wants, and desires: re-establish or re-think intent/intentions*
- 9) *Find, meditate and dwell within the good-feeling place of success*
- 10) *Re-assess inherited personal, institutional, and religious beliefs and logic.*
- 11) *Use religious and secular teachings of compassion, love, and forgiveness.*
- 12) *Learn to “STOP”; don’t start down the negative, bad-feeling rabbit hole.*
- 13) *Use the “not wanted” to define what “is wanted”*
- 14) *Seek professional Therapy, Counseling, and Healing. (personal note: never take any medications without also including some sort of cognitive behavior modification therapy)*

Cognitive-Emotional Operant Conditioning

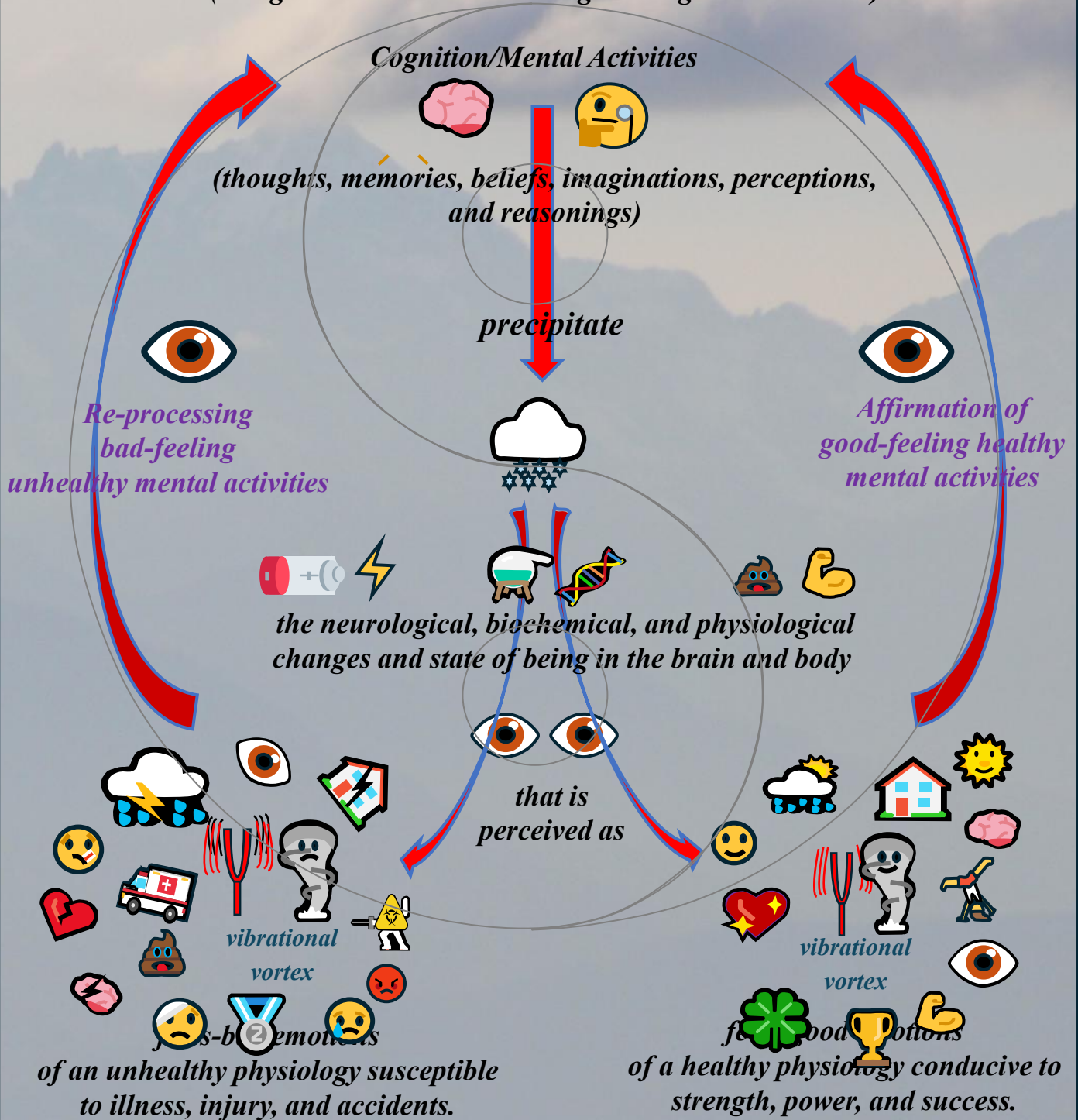


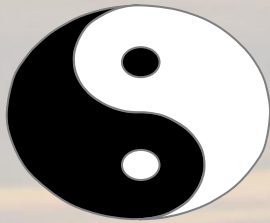
vortex of disempowering,
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**Discipline, Work,
Strength, & Conditioning**

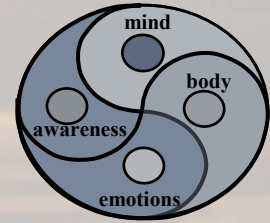
vortex of empowering,
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Cognition-Emotional Strength & Conditioning
(using emotional awareness to guide cognitive activities)





Symbiotic Psychology
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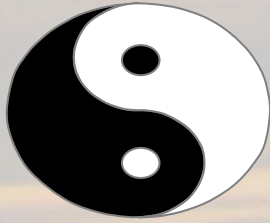


Symbiotic Psychology is based on millions of years of evolutionary survival of the strongest, most powerful, clever, and fittest. Symbiosis is about different entities such as the mind, body, emotions, and awareness working together in harmony and mutual benefit. This understanding of teamwork and cooperation is not addressed and even excluded in all other sports psychologies which are based in academia's 3000-year-old literary linguistics of emotionally driven behavior where emotions must be controlled, regulated, and managed by the mind.

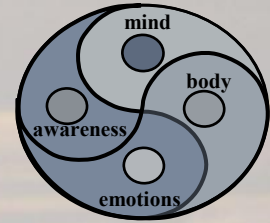
Emotions have not survived the evolutionary mill to be dominated with mental toughness and control. Nor have emotions evolved to be ignored and snubbed with mindfulness training. Emotional awareness, understanding, and response is vital to athletic success. Emotions are necessary to understand and bring an awareness to an athlete's physiological health, strength, and power. Good-feeling emotions have evolved with a strong, powerful, and agile physiology. Bad-feeling emotions have evolved with a weak, fragile, and imbalanced physiology. Good and bad-feeling emotional awareness and proper response are vital to an athlete's development of their own physiological health, well-being, and success.

What is a "proper response" to good and bad-feeling emotional awareness? What is the emotional response within an error, loss, or defeat? How about within success, win, and a victory? Simply stated, when an athlete's focus is on something not wanted, not desired, or not intended, they will feel emotionally-bad. When focusing upon that which is wanted, desired, or intended, they will feel emotionally-good. And since bad-feeling emotions have an evolved correlation with an unhealthy physiology and good-feeling emotions have an evolved correlation with a healthy, robust, and vital physiology, the challenge becomes straight forward.





Symbiotic Psychology



What is Cognitive-Emotional Operant Conditioning?

- 1) *developing an individual's understanding and significance of their evolved good and bad-feeling emotions, moods, attitudes, and feelings*
- 2) *developing an individual's awareness and response to their own emotional state of being*
- 3) *developing an individual's mental-emotional strength, skill, and agility to re-focus the mind from...*
 - 1) *bad-feeling, unhealthy, and disempowering thoughts, memories, beliefs, imaginings, perceptions, and reasonings and towards...*
 - 1) *good-feeling, healthy, and empowering mental activities that correlate with a powerful, strong, and agile physiology conducive to health, well-being, and successful analytic analysis and decision-making prowess.*

The success of any cognitive-emotional operant conditioning cannot be defined solely by an individual's ability to achieve today; success must be defined by their ability to achieve with the presence of health, vigor, and joy along with the necessary cognitive skills, abilities, and motivation to nurture these learning behaviors throughout life by employing their own evolved cognitive-emotional operant conditioning mechanisms.

When an individual has developed the strength, skill, and agility respond to their emotional awareness and re-focus their own mental activities towards good-feeling and healthy thoughts, memories, beliefs, imaginings, perceptions, and reasonings they are ready to climb the Mt. Everest of Success.



Success is not trying.

Success is not doing.

Success is being.

Success is a state of being... a feeling-good, mental-emotional healthy state of being that has evolved with power, strength, speed, stamina, agility, and successful critical analysis and decision-making ability.

Don't do it.

Be It!





The greatness of the human life experience emerges from the flames of individual desire arising out of hell's fiery conflicts on earth. Intention is forged in these fires. Emotion aligns our journey with these new intentions. Each succeeding generation will have its own mountains to climb and waters to cross with their own stars to navigate towards. Intent is that guiding star and our emotions perceive its light. The more joyous the feeling, the more harmonious and powerful the wonders revealed through life's journey.





Andrew O. Jackson has an MS in Technology Education and an MS in Management Technology from the University of Wisconsin – Stout. He was a high school shop teacher, wrestling coach and professional alpine ski instructor; a college CAD (computer-aided design) instructor; a guest instructor in China teaching quality and inventory management; and a quality manager at an OEM (original equipment manufacturer). He is happily married and retired from mechanical engineering and twenty-five years of sailboat racing and coaching on the Melges E-Scow and is now spending his summers sailing and winters alpine skiing with his wife Barbie and their two cats. He is currently campaigning for academic and athletic coaching understanding and awareness of our natural cognitive-emotional reprocessing mechanisms that have evolved to attain and maintain our health, well-being, and successful decision-making prowess.

“I like to say I have a PhD in Psychology from the School of Hard Knocks. The difference being that an accredited school requires classes, exams, and a successful defense of one’s own dissertation. I, on the other hand, either realize, develop, and self-prescribe a new psychology of cognitive-emotional behavior more in line with natural evolution and live, or fail and die.”

Andrew O. Jackson suffered from psychotic mania, suicidal depression, and schizophrenic tendencies. He was in and out of mental hospitals from 1979 to 1996. Once after another “blackout” period, he “awoke” in a mental ward and wondered how he got there this time. The nurse said he went up to a police car and told them that his friend needed help. His “friend” was a trash can. Another time he “awoke” with a rope in his hand ready to put an end to this torturous life when a voice asked him, “Can you go on?” “They” wanted him to continue his painful and torturous existence a while longer. He replied, “Yes” and got himself to a hospital.

Around 1993, in a moment of inspiration that led him away from academia’s traditional 3000-year-old literary linguistics of emotionally driven behavior and control, he began a self-directed healing program using his good-feeling emotions, moods, attitudes, and feelings as indicators of, and a progression towards a healthy biochemical, neurological, and physiological state of being. After a couple more psychotic episodes (one that landed him in the El Paso County jail and led to a divorce from his first wife) and after seventeen years of therapists, psychologists, and psychiatrists, he no longer needed the benefits of their assistance. He has been medication-free and without disassociation, depression, or mania episodes since 1996.

Since 2005, he has been writing to academics around the world advancing a new emotional paradigm that defines cognition as causal to and emotions as an effect of biochemical, neurological, and physiological states of being. Emotions, instead of being regulated by cognitive behavior as current psychological academia prescribes, have evolved into a cognitive-emotional control mechanism to guide cognitive behavior towards the health, well-being, and prosperity of the individual.

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